

# NCFCA Logo and Brand Guide

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## Organization Name & Styling

- Full name: NCFCA Christian Speech & Debate
  - May be shortened to NCFCA or Christian Speech & Debate.
  - NCFCA stands for National Christian Forensics and Communication Association. This is the legal and historic name of the organization, but we no longer use it as our operational name.

## Mission Statement

to challenge and equip ambassadors for Christ to communicate truth with integrity and grace

## Name and Logo Use

Friends of the league may use the logos provided in [this folder](#) for mutually beneficial communication materials.

- Our logos should not be stretched, compressed, cropped, recolored, reoriented, or reshaped.
- The NCFCA name and logo may not be used on any apparel or merchandise items without explicit written permission.
- Independent clubs should reference our [NCFCA Brand Guide for Clubs](#).
- Please direct any questions about logo use to [Office@NCFCA.org](mailto:Office@NCFCA.org).

## Colors

| Color Name                                                                          |                   | Hex (PMS) Codes    | General Uses                                     |
|-------------------------------------------------------------------------------------|-------------------|--------------------|--------------------------------------------------|
|  | Prussian Blue     | 073763<br>( 2955C) | Main color for use with any elements and fonts   |
|  | Star Command Blue | 2179B9<br>( 2925C) | Main color for use with any elements and fonts   |
|  | Maize Crayola     | E9C369<br>(116C)   | Accents, contrasting backgrounds, contrast fonts |
|  | Fire Opal         | E95E5E             | Accent elements and fonts                        |