

Rubric for Persuasive

[See Sample Ballot](#)

Content: *Consider topic, ideas, thesis*

Contact Tournament Administration (Compliance staff) for concerns regarding NCFCA Mission Alignment rules.

- 1 - Beginning: Vague, general topic. Inadequate content or support for assertions.
- 2 - Developing: Interesting topic/thesis and ideas. Unclear links from thesis to content.
- 3 - Capable: Engaging topic/thesis and creative ideas. Generally clear analysis and sufficient support for assertions.
- 4 - Proficient: Engaging, relevant topic/thesis. Strong ideas developed through well-reasoned analysis and content.
- 5 - Excellent: Compelling topic/thesis that considers a point of view. Robust content aided by rich language. Outstanding variety and depth of support, indicative of great thought and/or research.

Organization & Citations: *Consider clarity of organization, including sources*

Contact Tournament Administration (Compliance staff) for concerns regarding Academic Integrity rules.

- 1 - Beginning: Confusing or little structure. Missing many verbal citations for supporting material or mostly unclear citations.
- 2 - Developing: Some structure with transitions. Confusing links from material to verbal attributions for examples, research, and other supporting material.
- 3 - Capable: Mostly clear thesis, engaging introduction/conclusion and distinct, relevant points. Acceptable use of citations for examples, research, or other material.
- 4 - Proficient: Clear structure with smooth transitions between introduction, balanced points, and conclusion. Consistent and clear use of citations for supporting material.
- 5 - Excellent: Elegant structure that brought clarity to the content. Elegant use of clear citations for supporting material.

Vocal Delivery: *Consider articulation, pronunciation, volume, rate, pitch, style, tone*

- 1 - Beginning: Mumbling, halting, or lack of vocal energy. Mispronunciations. Minimum vocal variation or inappropriate volume, rate, pitch or tone.
- 2 - Developing: Some mumbling, mispronunciation, or halting speech. Inconsistent effectiveness of volume, rate, and/or articulation that needs continued practice.
- 3 - Capable: Generally accurate articulation and pronunciation. Sincere style with vocal variation appropriate for the content. Minimal distractions.
- 4 - Proficient: Overall command of energy, volume, rate, and articulation that enhances the content. Winsome, conversational style, without distractions.
- 5 - Excellent: Powerful, memorable. and/or highly impactful vocal style. Expert vocal variation and control that magnifies the message.

Physical Delivery: *Consider poise, professionalism, movement, gestures, eye contact, facial expressions*

- 1 - Beginning: Nervous or stiff manner. Distracting, habitual movements (e.g. tapping, pacing, swaying). Minimum eye contact.
- 2 - Developing: Inconsistent physical control or poise. Moments of distracting movements with the face, hands, body, or use of space.
- 3 - Capable: Poised, effective use of body and space. Good posture and energy. Generally appropriate gestures, eye contact, and facial expressions.
- 4 - Proficient: Confident, professional control of posture, gestures, eye contact, and facial expressions to engage the audience.
- 5 - Excellent: Compelling, masterful use of space, movement, gestures, and expression that enthrall the audience.

Impact: *Consider mind, emotion, relevance, connection, speaker*

- 1 - Beginning: Minimally persuasive to change an audience's action or thought through an engaging delivery, timely message, well-reasoned analysis, or sincere conviction.
- 2 - Developing: Somewhat persuasive to change an audience's action or thought through an engaging delivery, timely message, well-reasoned analysis, or sincere conviction.
- 3 - Capable: Generally persuasive to change an audience's action or thought through an engaging delivery, timely message, well-reasoned analysis, or sincere conviction.
- 4 - Proficient: Persuasive to change an audience's action or thought through an engaging delivery, timely message, well-reasoned analysis, or sincere conviction.
- 5 - Excellent: Memorably persuasive to change an audience's action or thought through an engaging delivery, timely message, well-reasoned analysis, or sincere conviction.

Sample Ballot for Persuasive

[See Rubric](#)

Ballot - Persuasive, Room

Competitor:

Judge:

Topic

Speech Length

:

Timer Issue

Y / N

Script or Notes Used

Y / N

Content

1 2 3 4 5

Organization & Citations

1 2 3 4 5

Vocal Delivery

1 2 3 4 5

Physical Delivery

1 2 3 4 5

Impact

1 2 3 4 5

Comments

Rank

Total Score

Speech Ballot Sample

Judges will see all speech competitors' ballots simultaneously.

Ballot - Digital Presentation, Room # M123
Verify & Submit

Competitor Topic	1st Speaker / Time	2nd Speaker / 10:15	3rd Speaker / 10:30	4th Speaker / 10:45
Competitor	Competitor	Competitor	Competitor	Competitor
Topic	Topic	Topic	Topic	Topic
Speech Length mm:ss	Speech Length mm:ss	Speech Length mm:ss	Speech Length mm:ss	Speech Length mm:ss
Timer Issue	Timer Issue	Timer Issue	Timer Issue	Timer Issue
Scripts or Notes used	Scripts or Notes used	Scripts or Notes used	Scripts or Notes used	Scripts or Notes used
Category 1	Category 1	Category 1	Category 1	Category 1
Category 2	Category 2	Category 2	Category 2	Category 2
Category 3	Category 3	Category 3	Category 3	Category 3
Category 4	Category 4	Category 4	Category 4	Category 4
Category 5	Category 5	Category 5	Category 5	Category 5
Rank	Rank	Rank	Rank	Rank
Total Score	Total Score	Total Score	Total Score	Total Score
Comments	Comments	Comments	Comments	Comments

Competitor Topic	5th Speaker / 11:00	6th Speaker / 11:15	7th Speaker / 11:30	8th Speaker / 11:45
Competitor	Competitor	Competitor	Competitor	Competitor
Topic	Topic	Topic	Topic	Topic
Speech Length mm:ss	Speech Length mm:ss	Speech Length mm:ss	Speech Length mm:ss	Speech Length mm:ss
Timer Issue	Timer Issue	Timer Issue	Timer Issue	Timer Issue
Scripts or Notes used	Scripts or Notes used	Scripts or Notes used	Scripts or Notes used	Scripts or Notes used
Category 1	Category 1	Category 1	Category 1	Category 1
Category 2	Category 2	Category 2	Category 2	Category 2
Category 3	Category 3	Category 3	Category 3	Category 3
Category 4	Category 4	Category 4	Category 4	Category 4
Category 5	Category 5	Category 5	Category 5	Category 5
Rank	Rank	Rank	Rank	Rank
Total Score	Total Score	Total Score	Total Score	Total Score
Comments	Comments	Comments	Comments	Comments