

Rubric for Informative

See Sample Ballot

Content: Consider topic, ideas, thesis

Contact Tournament Administration for concerns regarding NCFCA Mission Alignment rules.

- 1 Beginning: Vague, general topic. Inadequate content or support for assertions.2 Developing: Interesting topic/thesis and ideas. Unclear links from thesis to content.
- 3 Capable: Engaging topic/thesis and creative ideas. Generally clear and sufficient support for

assertions.

4 - Proficient: Engaging, relevant topic/thesis. Strong ideas developed through well-reasoned analysis. 5 - Excellent: Compelling or timely topic/thesis that informs. Robust content aided by rich language.

Outstanding variety and depth of support and examples, indicative of great thought

and/or research.

Organization & Citations: Consider clarity of organization, including sources

Contact Tournament Administration (Compliance staff) for concerns regarding Academic Integrity rules.

- 1 Beginning: Confusing or little structure. Missing many verbal citations for supporting material or mostly unclear citations.
- 2 Developing: Some structure with transitions. Confusing links from material to verbal attributions for examples, research, and other supporting material.
- 3 Capable: Clear thesis, engaging introduction/conclusion and distinct, relevant points. Acceptable
- use of citations for examples, research, or other material.
- 4 Proficient: Clear structure with smooth transitions between introduction, balanced points, and

conclusion. Consistent and clear use of citations for supporting material.

5 - Excellent: Elegant structure that brought clarity to the content. Elegant use of clear citations for

supporting material.

Vocal Delivery: Consider articulation, pronunciation, volume, rate, pitch, style, tone

1 - Beginning: Mumbling, halting, or lack of vocal energy. Mispronunciations. Minimum vocal variation

or inappropriate volume, rate, pitch or tone.

2 - Developing: Some mumbling, mispronunciation, or halting speech. Inconsistent effectiveness of

volume, rate, and/or articulation that needs continued practice.

3 - Capable: Generally accurate articulation and pronunciation. Sincere style with vocal variation

appropriate for the content. Minimal distractions.

4 - Proficient: Overall command of energy, volume, rate, and articulation that enhances the content.

Winsome, conversational style, without distractions.

5 - Excellent: Powerful, memorable. and/or highly impactful vocal style. Expert vocal variation and

control that magnifies the message.

Physical Delivery: Consider poise, professionalism, movement, gestures, eye contact, facial expressions

1 - Beginning: Nervous or stiff manner. Distracting, habitual movements (e.g. tapping, pacing, swaying).

Minimum eye contact.

2 - Developing: Inconsistent physical control or poise. Moments of distracting movements with the face,

hands, body, or use of space.

3 - Capable: Poised, effective use of body and space. Good posture and energy. Generally appropriate

gestures, eye contact, and facial expressions.

4 - Proficient: Confident, professional control of posture, gestures, eye contact, and facial expressions to

engage the audience.

5 - Excellent: Compelling, masterful use of space, movement, gestures, and expression that enthrall

the audience.



Impact: Consider mind, emotion, relevance, connection, speaker

1 - Beginning: Minimally informed through an engaging delivery, significant topic, well-reasoned

analysis, or sincere conviction.

2 - Developing: Somewhat informed through an engaging delivery, significant topic, well-reasoned

analysis, or sincere conviction.

3 - Capable: Generally informed through an engaging delivery, significant topic, well-reasoned

analysis, or sincere conviction.

4 - Proficient: Consistently informed through an engaging delivery, significant topic, well-reasoned

analysis, or sincere conviction.

5 - Excellent: Memorably informed through an engaging delivery, significant topic, well-reasoned

analysis, or sincere conviction.



Sample Ballot for Informative

See Rubric

opic	
peech Length	Timer Issue
:	Y/N
cript or Notes Used	
Y/N	
Content 1 2 3 4 5	Rank
Organization & Citations	Name
1 2 3 4 5 Vocal Delivery	Total Score
1 2 3 4 5	
Physical Delivery	
1 2 3 4 5 mpact	
1 2 3 4 5	



Speech Ballot Sample

Judges will see all speech competitors' ballots simultaneously.



