

### **Rubric for Digital Presentation**

See Sample Ballot

Content: Consider topic, ideas, thesis

Contact Tournament Administration (Compliance staff) for concerns regarding NCFCA Mission Alignment rules.

- 1 Beginning: Vague, general topic. Inadequate speech or slide content.
- 2 Developing: Interesting topic/thesis, and ideas. Unclear links or weak support from thesis to content.

Slides somewhat relate to or enhance the speech content.

3 - Capable: Engaging topic/thesis and creative ideas. Generally clear and sufficient content to

support assertions. Visually appealing slides.

4 - Proficient: Engaging, relevant topic/thesis. Strong ideas developed through well-reasoned analysis.

and supporting material and examples. Visually appealing slides that generally enhance

the speech content.

5 - Excellent: Compelling or timely topic/thesis. Robust spoken and visual content aided by rich

language and integrated slides. Outstanding variety and depth of content, indicative of

great thought and/or research.

#### Organization and Citations: Consider clarity of organization, including sources

Contact Tournament Administration (Compliance staff) for concerns regarding Academic Integrity rules.

1 - Beginning: Confusing or little structure. Missing many verbal citations for supporting material or

mostly unclear citations on the Works Cited slide(s).

2 - Developing: Some structure with transitions. Confusing links from material to verbal attributions.

Legible Works Cited slide(s). Confusing or less professional Works Cited slide(s).

3 - Capable: Informs/persuades with a clear thesis, engaging introduction/conclusion, and distinct

points. Acceptable use of citations for examples, research, or other material. Legible

Works Cited slide(s).

4 - Proficient: Clear structure with smooth transitions between introduction, balanced points, and

conclusion. Consistently clear use of citations for supporting material. Legible,

professional Works Cited slide(s).

5 - Excellent: Elegant structure that brought clarity to the content. Elegant use of clear citations for

supporting material. Legible, professional Works Cited slide(s).

#### **Vocal Delivery:** Consider articulation, pronunciation, volume, rate, pitch, style, tone

1 - Beginning: Mumbling, halting, or lack of vocal energy. Mispronunciations. Minimum vocal variation or inappropriate volume, rate, pitch or tone.

2 - Developing: Some mumbling, mispronunciation, or halting speech. Inconsistent effectiveness of

volume, rate, and/or articulation that needs continued practice.

3 - Capable: Generally accurate articulation and pronunciation. Sincere style with vocal variation

appropriate for the content. Minimal distractions.

4 - Proficient: Overall command of energy, volume, rate, and articulation that enhances the content.

Winsome, conversational style, without distractions.

5 - Excellent: Powerful, memorable. and/or highly impactful vocal style. Expert vocal variation and

control that magnifies the message.





4 - Proficient:

## **Physical Delivery:** Consider poise, professionalism, movement, gestures, eye contact, facial expressions

1 - Beginning: Nervous or stiff manner. Distracting, habitual movements (e.g. tapping, pacing, swaying).

Minimum eye contact. Distracting equipment management.

2 - Developing: Inconsistent physical control or poise. Moments of distracting movements with the face,

hands, body, or use of space. Nervous or distracting equipment management.

3 - Capable: Poised, effective use of body and space. Good posture and energy. Generally appropriate

gestures, eye contact, and facial expressions. Competent equipment management. Confident, professional control of posture, gestures, eye contact, and facial expressions to

engage the audience. Generally smooth and effective equipment management.

5 - Excellent: Compelling, masterful use of space, movement, gestures, and expression that enthrall

the audience. Professional equipment management.

### **Impact:** Consider mind, emotion, relevance, connection, speaker

1 - Beginning: Minimally informed or persuaded through an engaging delivery, significant topic, timely message, well-reasoned analysis, or sincere conviction.

2 - Developing: Somewhat informed or persuaded through an engaging delivery, significant topic,

timely message, well-reasoned analysis, or sincere conviction.

3 - Capable: Generally informed or persuaded through an engaging delivery, significant topic, timely

message, well-reasoned analysis, or sincere conviction.

4 - Proficient: Informed or persuaded through an engaging delivery, significant topic, timely message,

well-reasoned analysis, or sincere conviction.

5 - Excellent: Memorably informed or persuaded through an engaging delivery, significant topic,

timely message, well-reasoned analysis, or sincere conviction.



# Sample Ballot for Digital Presentation

**See Rubric** 

Timer Issue Y / N
Y/N
Rank
Total Score



### Speech Ballot Sample

Judges will see all speech competitors' ballots simultaneously.



