



Ballot Rubric for Persuasive

[See Sample Ballot](#)

Content: *Consider topic, ideas, thesis*

Contact Tournament Administration (Compliance staff) for concerns regarding NCFCA Mission Alignment rules.

1 - Beginning: Vague, general topic. Inadequate content or support for assertions.

2 - Developing: Interesting topic/thesis and ideas. Some insufficient support for assertions.

3 - Capable: Somewhat engaging topic/thesis and creative ideas. Generally clear analysis and sufficient support for assertions.

4 - Proficient: Engaging, relevant topic/thesis. Strong, creative ideas developed through well-reasoned analysis.

5 - Excellent: Compelling topic/thesis that considers a point of view. Robust content aided by rich language. Outstanding variety and depth of support, indicative of great thought and/or research.

Organization & Citations: *Consider clarity of organization, including sources*

Contact Tournament Administration (Compliance staff) for concerns regarding Academic Integrity rules.

1 - Beginning: Confusing or little structure. Confusing or little structure. Missing or mostly unclear verbal citations for supporting material.

2 - Developing: Some structure with transitions. Some confusing connections between verbal attributions and supporting material.

3 - Capable: Engaging introduction/conclusion and distinct, relevant points. Mostly clear connections between verbal attributions and supporting material.

4 - Proficient: Clear structure with smooth transitions between introduction, balanced points, and conclusion. Consistent and clear use of citations for supporting material.

5 - Excellent: Elegant structure that brought clarity to the content. Elegant use of clear citations for supporting material.

Vocal Delivery: *Consider articulation, pronunciation, volume, rate, pitch, style, tone*

1 - Beginning: Mumbling, halting, or lack of vocal energy. Mispronunciations. Minimum vocal variation or inappropriate volume, rate, pitch or tone.

2 - Developing: Some mumbling, mispronunciation, or halting speech. Some inconsistent effectiveness of volume, rate, and/or articulation that needs continued practice.

3 - Capable: Generally accurate articulation and pronunciation. Sincere style with vocal variation appropriate for the content. Minimal distractions.

4 - Proficient: Overall command of energy, volume, rate, and articulation that enhances the content. Winsome, conversational style, without distractions.

5 - Excellent: Powerful, memorable, and/or highly impactful vocal style. Expert vocal variation and control that magnifies the message.



Physical Delivery: *Consider poise, professionalism, movement, gestures, eye contact, facial expressions*

- 1 - Beginning: Nervous or stiff manner. Distracting, habitual movements (e.g. tapping, pacing, swaying). Minimum eye contact.
- 2 - Developing: Inconsistent physical control or poise. Moments of distracting movements with the face, hands, body, or use of space.
- 3 - Capable: Generally poised, effective use of body and space. Good posture and energy. Generally appropriate gestures, eye contact, and facial expressions.
- 4 - Proficient: Confident, professional control of posture, gestures, eye contact, and facial expressions to engage the audience.
- 5 - Excellent: Compelling, masterful use of space, movement, gestures, and expression that enthrall the audience.

Impact: *Consider mind, emotion, relevance, connection, speaker*

- 1 - Beginning: Minimally persuasive to change an audience's action or thought through an engaging delivery, timely message, well-reasoned analysis, or sincere conviction.
- 2 - Developing: Somewhat persuasive to change an audience's action or thought through an engaging delivery, timely message, well-reasoned analysis, or sincere conviction.
- 3 - Capable: Generally persuasive to change an audience's action or thought through an engaging delivery, timely message, well-reasoned analysis, or sincere conviction.
- 4 - Proficient: Persuasive to change an audience's action or thought through an engaging delivery, timely message, well-reasoned analysis, or sincere conviction.
- 5 - Excellent: Memorably persuasive to change an audience's action or thought through an engaging delivery, timely message, well-reasoned analysis, or sincere conviction.

Ballot Sample for Persuasive

Please use the [rubric](#) for descriptions of each speaker rank. (View [ballot demonstration](#) ).

Ballot - Persuasive, Room

Competitor:

Judge:

Topic

Speech Length

:

Timer Issue

Y / N

Script or Notes Used

Y / N

Content

1 2 3 4 5

Organization & Citations

1 2 3 4 5

Vocal Delivery

1 2 3 4 5

Physical Delivery

1 2 3 4 5

Impact

1 2 3 4 5

Comments

Rank

Total Score



Speech Ballot Sample

Judges will see all speech competitors' ballots simultaneously.

Ballot - Digital Presentation, Room # M123Verify & Submit

Competitor Topic Speech Length MM:SS Timer Issue 1 Scripts or Notes used 1 Category 1 1 Category 2 1 Category 3 1 Category 4 1 Category 5 1 Rank 1 Total Score 1 Comments 1	Competitor Topic Speech Length MM:SS Timer Issue 1 Scripts or Notes used 1 Category 1 1 Category 2 1 Category 3 1 Category 4 1 Category 5 1 Rank 1 Total Score 1 Comments 1	Competitor Topic Speech Length MM:SS Timer Issue 1 Scripts or Notes used 1 Category 1 1 Category 2 1 Category 3 1 Category 4 1 Category 5 1 Rank 1 Total Score 1 Comments 1	Competitor Topic Speech Length MM:SS Timer Issue 1 Scripts or Notes used 1 Category 1 1 Category 2 1 Category 3 1 Category 4 1 Category 5 1 Rank 1 Total Score 1 Comments 1
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